

FOR IMMEDIATE RELEASE

Contact for Press:

Melody A. Townsel / Townsel Communications
P: 214-948-2000
melody@townsel-communications.com

Contact for Consumers:

Jennifer Ainsworth / Uniden America Corp.
P: 817-858-2900
jainsworth@uniden.com

UNIDEN DEBUTS NEW APCO 25 DIGITAL SCANNER MODELS

Electronics Giant to Sell Software to Customize Monitoring Experience

LAS VEGAS (January 8) – Uniden America Corporation today unveiled its new digital scanner line for 2002, including the consumer electronics leader’s much-anticipated base and handheld APCO 25 digital scanning models.

Speaking at CES, product manager Scott Carpenter showcased the new scanner products, underscoring the company’s commitment to keeping its customers at the forefront of scanning technology. “Our retailers have been pushing us for a Uniden APCO 25 product for months, and our new BC250D handheld and our BC785D base/mobile scanning unit represent the fulfillment of our promise,” Carpenter said. “With the ability to monitor conventional, trunked and APCO 25 conventional and trunked systems these models are state-of-the-art radio scanners.

According to Uniden representatives, the Bearcat BC250D and the Bearcat BC785D models, which are slated to hit shelves in late 2002, offer 1,100 channels, 10 banks and a frequency range of 25MHz – 1300MHz. The BC250D comprises all of the features of Uniden’s market-leading BC780 XLT in a handheld model, plus adds APCO 25 capability and an additional 600 channels. Users of both models must purchase an APCO 25 card, the BCi25D, separately.

-more-

Uniden APCO 25/page 2

“We’re pleased to be bringing these great Bearcat APCO 25 units to market,” Carpenter said. “We expect more big cities to migrate to the APCO 25 digital technology, like Los Angeles did this past year, to ensure agency interoperability among police, fire, EMTs and the like – and we know news organizations, businesses and consumers will want to monitor their signals.”

Uniden officials stressed that APCO 25 digital scanning technology simply gives users the ability to monitor the day-to-day activities and signals of standard city and government service departments – but in no way allows users to monitor encrypted signals from national and local security organizations.

In a separate announcement Uniden also announced its plans to market its own easy-to-use scanner programming software, which it is demonstrating in its booth at this winter’s annual Consumer Electronics Show in Las Vegas. The software will allow the users of all Uniden scanners with data ports to easily program frequencies into the channels and banks of their scanner.

About Uniden

Uniden America Corporation, the North American subsidiary of Japan based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, multimedia communications devices, scanner radios, CB radios, FRS, Marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.

#